

Quote

THE WEEKLY DIGEST

Volume 29—Number 24

Week of June 12, 1955

MAY WE *Quote* YOU ON THAT?

[1] Former Postmaster Gen'l JAS A FARLEY, on forthcoming top-level, 4-power mtg: "We should go to such a conf fully aware that if the Russian leaders truly want peace they can win it without any 4-power conf at the top level. It is fit that we should be trusting but not to the point of placing our heads into a Red noose." . . . [2] V-Pres RICHARD M NIXON, offering his view of 4-power talks: "This conf could be the world's last chance to settle differences peacefully and avoid a catastrophic war. The question it may answer is whether negotiated peace is possible, or whether the danger of nuclear war is to hang over us for generations to come." . . . [3] Air V-Marshal J L PLANT, Canada's top military advisor on air weapons, voicing old cry of all cmdrs before all wars: "War appears inevitable, but if we fight the Russians we will beat the pants off them or anyone else who wants to take us on." . . . [4] BENJ F FAIRLESS, U S Steel exec advisory comm chmn, convinced electronic

Quote of the Week

Pres DWIGHT D EISENHOWER, in commencement address at West Point: "Of the nat'ns of today the future will say that there were 2 kinds: Those that were intelligent, courageous, decisive and tireless in their support of high principle—and those that disappeared from the earth. The true patriots (give) their best to assure that our country will always be found in the 1st of these categories."

—”

"brains" will never replace human imagination: "If the apple which fell on Sir Isaac Newton's head had happened, instead, to fall on a Univac, the machine might have blown a fuse—but never would it have come up with the law of gravity." . . . [5] ALBERT WHITEHOUSE, director, United Steelworkers and v-pres Nat'l Council of Churches: "I predict we will have a 2-hr work day because of automation."

FIFTEENTH YEAR OF PUBLICATION

★
"He who never quotes, is never quoted"
★ ★

Charles Hutton Ferguson



AGE—1

Birthdays are piling up when people call you young-looking instead of young.—CAROLINE CLARK, *Successful Farming*.

" "

Age should not have its face lifted but rather teach the world to admire wrinkles as the etchings of experience and the firm lines of character. — RALPH BARTON PERRY, *Think*.

AGRICULTURE—2

Farmers today produce 38% more products on about the same am't of land farmed just before World War II.—*Science News Letter*.

AMERICA—3

In Lincoln's time the burning constitutional question was: "Shall the American Union be preserved?" Today, the question is: "Shall the Union be kept American?" — SEN JOHN W BRICKER, of Ohio.

Maxwell Droke is in Europe. His departments, *The Moving Finger* and *Of All Things*, will be resumed upon his return about the middle of July.

" "

ASIA—4

The people of China did not choose Communism; they chose peace, even tho it was only a promise, against the certainty of war. And when the people of any country choose peace at all costs, not even gen'ls can make war. It is what Americans must remember, now more than ever, for in this one fact lies the hope for our future friendship in Asia. — PEARL BUCK, *My Several Worlds* (Day).

CHILDREN—Guidance—5

A little child fell and was hurt, but she said of her father, "He just loved me over it." — EARL RINEY, *Church Mgt.*



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CHILD—Training—6

Comedian and former school teacher Sam Levinson has this comment on why parental discipline is ineffective these days. "Today, when a child disobeys his mother, he is sent to his room. When he goes to his room, he has a radio, a tv set, a 17-yr-old baby sitter—his father didn't have it so good on his honeymoon." — *What Makes An Executive?*, Rep't of Executive Round-Table Discussion (Columbia Univ).

" "

The most important habit for children to form today is the habit of being able to form an appropriate new habit quickly. Parents must understand that today's children are not the same youngsters their parents were, nor will they grow into the adults their parents are. Boys and girls who will live in tomorrow's "unknown world" must have as early as possible as wide a range of experience as their parents can provide. They must learn early that when things are "different" they are not necessarily "bad." — MARGARET MEAD, *Pennsylvania School Jnl.*

DECENTRALIZATION—7

Mass evacuation of cities for civilian defense may not be an issue a few yrs hence. The way things are going, U S cities soon will consist of nothing but parking lots, thruways, expressways, clover leaves, and long concrete bridge approaches.—*Philadelphia Bulletin.*

" "

Frank Lloyd Wright, among others, thinks the modern big city is doomed. But it's hard to envision major leagues made up of teams representing decentralized shopping centers.—*Hartford Courant.*

What So Proudly We Import

Altho a lot of patriotic "flag-waving," both literal and oratorical, always accompanies Independence Day celebrations, every Stars and Stripes that fluttered between July 4, 1776, and Feb 26, 1866, was a symbol of America's continued dependence on England. On the latter date, Gen Benjamin F Butler presented to Congress the 1st wholly American flag, made of American material by American labor, ever constructed in this country. Previously all official U S flags had been made of English bunting. — FRANCES RODMAN. 8

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DEFENSE—National—9

If we just turned around and imagined we were the Russians and started to worry about what the U S might do to us, we'd be more scared than any Americans are now of the Russians.—CHAS E WILSON, Sec'y of Defense.

DRINK—Drinking—10

I am never called upon to explain why I don't eat oysters or calf's liver or Swiss kale. I don't have to give an account of why I never go hunting or play polo. But whenever I turn down a Martini or whisky sour, the host is likely to ask sympathetically, "Ulcers?" And if I shake my head and say, "Never use the stuff," explanations are immediately and persistently demanded.—RICHARD L NEUBERGER, "Why I Do Not Drink," *Christian Herald*, 6-'55.

.....Quote.....



The anniversary of the pay-as-you-go income tax plan reminded Rep Elizabeth Kee (D-W Va) that even with the withholding system, taxes remain frightful to pay. "No one has yet invented a system to provide afford-as-you-pay taxes," she noted.

" "

Not in recent yrs has Congress moved as speedily as it has this yr on the "necessary" bills—primarily appropriations measures to run the gov't. These bills, which are great time-takers, are usually responsible for delays in Congressional adjournment. Most key lawmakers now believe Congress will be out of Washington by July 31. If so, it will be the 2nd time since World War II that Congress quit so early.

" "

The life of a Congressman is not always simple. Rep Walter Rogers (D-Tex) said he had just fallen off a ladder while attempting to hang an awning at his Washington home the other day when he was called to the phone for a long-distance call from a constituent interested in a bill before Congress. The conversation had only started when one of his 6 children dashed into the room with the news that the kitchen was on fire. Within a few hrs, everything at the Rogers household was back in hand.

..... *Quote*

EDUCATION—11

Only in education, never in the life of farmer, sailor, merchant, physician, or laboratory experimenter, does knowledge mean primarily a store of information aloof from doing.—JOHN DEWEY, *Democracy and Education* (Macmillan).

EFFICIENCY—12

The world's demand for efficiency is so great and the supply so small, that the price of efficiency is high in every field of human activity.—LOUIS D BRANDEIS, *Business—A Profession* (Small, Maynard).

FEAR—13

True fear is nothing to be afraid of, but is absolutely necessary to prepare us for life's crises. The rational man in our day, like the old whalehunter in *Moby Dick*, says, "I will have no man on my ship who is not afraid." It is not fear but folly that makes light of real danger. — MARGARET BLAIR JOHNSTONE, "You're Braver Than You Think," *Better Homes & Gardens*, 6-'55.

FUTURE—Challenge—14

All right, next generation, here is your world! Take it!

It's not perfect. We haven't even been able yet to give you a faucet that won't drip. But here it is. . . We pioneered the stratosphere. To you we leave the conquest of space.

Maybe we've spent so much effort cultivating our intellects that we neglected to discipline our emotions. So lust and lawlessness have increased faster than they should.

Maybe that's your challenge. That—and space—and the faucet. —Paul Harvey News.

Mining the Magazines



Another *Look* item on careers (6-14-'55) is strictly future tense—interviews with 300 graduating sr boys from a N Chicago high school. Most planned, and can afford, college educations; even so, it's surprising to find that majority are positive about ambitious, long-range career goals, few have any qualms about ability to handle same, and—get this, employers—many of them expect a \$5,000-\$10,000 yrly salary on 1st job.

Translation handbooks may be needed to decode ordinary business letters soon if outmoded letter formulas aren't dropped, says exasperated N Y U prof J Harold Janis. Telling "What Your Letters Reveal About You" in *American* (6-'55), he says stock phrasing ("yours of the 10th rec'd," "beg to inform") can trick you into misleading statements. Not long ago a N Y bank changed the form of its checks, mailing a letter to depositors ending with "Continue to use old checks until exhausted." Back came this reply from one client: "I've used one little old check and I'm *already* exhausted."

In *N Y Times Mag* (5-29-'55) Wm Sabine gives travelers to England an assist with words that have different meanings here and there: "red cap," for instance, is not a porter, but a military policeman there, and the British Blue

The career is gone but the Madison Ave lingo lingers on: *Look* staffers recently overheard an ex-advertising woman describe her new baby as "pink with charcoal grey eyes."

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Cross is not a health ins plan, but the group which provides medical care for horses. Reminds us of the trouble mfr's have coining product names for the internat'l mkt. The Berlitz people ran a translation test on a proposed soap powder name and found it meant "dainty" in English and major European tongues, but in Flemish it meant "aloof," in Afrikaans, "horse," in Persian it was "dimwitted," and in all the Slavic languages the word was obscene.

A little kindly advice to promotion-letter distributors in the Capital: don't bother mailing anything to Mr and Mrs Gilbert Jimton at 208 Ansonia St, N W. No such place and no such people. *Elks Mag* columnist Tom Wrigley confides that the shadowy Jimtons are among many names "planted" in the city directory to trap promoters who attempt to lift Washington mailing lists from that copyrighted book.

..... *Quote*

GOVERNMENT—15

The most difficult problem the human race has ever set itself is the achievement of a gov't which properly combines liberty and order.—MINOT J SAVAGE, *World Affairs Interpreter*.

HISTORY—16

History moves faster thru education than thru warfare.—GILBERT HIGHET, in *Supervision*.

HUMAN RELATIONS—17

Gov'ts are nation-minded; religions are church-minded; labor unions are union minded; businessmen are business-minded. But, altho all of these exist for the benefit of humanity, none seems to be truly people-minded.—HARRY E BARNES, introduction to book by MANMATHA NATH CHATTERJEE, *Out of Confusion* (Antioch).

INTERNAT'L RELATIONS—18

One is entitled to respect a people while not condoning the crimes of its politicians, and to denounce the dishonesty of its politicians without being charged with hostility against their people. — GAETANO SALVEMINI, *Prelude to World War II* (Doubleday).

JUVENILE DELINQUENCY—19

Statistically, only from 2 to 5% of our youth become delinquent. The other 95 to 98% are not overtly troublesome. — BENJ FINE, *1,000,000 Delinquents* (World).

" "

If life were lived backwards, from old age to youth, there'd be a lot more juvenile delinquents.—*Boston Globe*.

..... *Quote*

LABOR RELATIONS—20

The employer who shares his problems with employes discovers the age-old truth that you can buy head power and you can buy hand power; but you cannot buy heart power—and that is often the difference between the success or failure of any free enterprise.—PRES CLEM D JOHNSTON, U S Chamber of Commerce.

LEADERSHIP—21

Conductors of great symphony orchestras do not play every musical instrument; yet thru leadership the ultimate production is an expressive and unified combination of tones.—THOS D BAILEY, *Forbes*.

MANAGEMENT—22

Today, most managements operate as trustees in recognition of the claims of employes, investors, consumers, and gov't. The task is to keep these forces in balance and to see that each gets a fair share of industry's rewards. — CLARENCE FRANCIS, Chmn of Gen'l Foods Corp'n, in address at Harvard Univ.

MARRIAGE—23

You don't expect 100% return on any other investment. It's only in our marriages that we weep over less than a perfect score. As children, we soon learn not to be disappointed if our grades aren't always 100. A baseball player who makes a hit 33% of the times he comes to bat is usually pretty well satisfied. Why expect perfection in our daily living?

Marriage suffers most of all from our regarding it as a failure if it falls below a perfect score. Marriage doesn't produce perfect bliss because *life* doesn't.—MRS I A DYKKESTEN, *Farm Jnl*.

MEDICAL CARE—24

In three-quarters of the vast area covering 7 mountain states of the Far West, most residents are 25 mi's or more from a doctor. Nearly 25,000 U S communities with populations up to 5,000 must depend entirely on medical aid from out of town for their sick and injured. — JEROME BEATTY, "More and Better Doctors for your Town," *American Mag*, 6-'55.

NATURE—25

There are in nature no rewards or punishments—just consequences. —*Supervision*.

PARENTHOOD—26

Most parents allow their children to make a certain number of mistakes. The really wise ones avoid saying "I told you so" afterward. I remember once a parent saying to his 14-yr-old boy, "You wouldn't have made that foolish mistake if you had had good judgment." The boy said, "Well, how do you get good judgment?" and the parent rather slowly ans'd, "By making mistakes, of course." . . . Wise children ought to suspect their too-wise parents of having been rather too-foolish children.—JOHN F SCHERESCHEWSKY, *Hartford Courant*.

PROBLEMS—Solution—27

No problem will go away . . . just because its feelings are hurt at being ignored.—HAROLD B DUNKEL, Editorial, *School Review*.

PROGRESS—28

In the final analysis there is no other solution to a man's progress but the day's honest work, the day's honest decisions, the day's generous utterances, and the day's good deed. — CLARE BOOTH LUCE, Ambassador to Italy.

The Constitution

Our Constitution is so simple and practical that it is possible always to meet extraordinary needs by changes in emphasis and arrangement without loss of essential form.—FRANKLIN D ROOSEVELT.

" "

Constitutions are intended to preserve practical and substantial rights, not to maintain theories.—OLIVER W HOLMES.

" "

The process of adopting a constitution is frequently spoken of as if it were a magical or supernatural procedure. It is, however, subject to all the frailties of human nature.—MORRIS COHEN. 29

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RELIGION—30

Thousands believe that to be Christian is to say good-by to all good times. . . Geo MacLeod suggests, "The man of humor thinks if he becomes a Christian he will have to cultivate solemnity. The man of ambition that he will have to forget his dreams. Many a youth thinks of Christianity as a long list of negatives to be countersigned and gloomily lived by. But the man of humor will have it reborn, not stifled. The man of ambition will let his vision loose in the Kingdom of God. The young person will finally find a cause to which he can devote the last ounce of his enthusiasm and loyalty."—CHAS B TEMPLETON, *Presbyterian Life*.

..... *Quote*



Queen of Covent Gardens

Because of a traditional ban on the use of "royal" except in reference to the monarchy, Britain has never named a "Royal Family" of the theater, as America has acclaimed its Barrymores. All the same, England had such a family in the 18th-Century Kemble tribe, whose ruling mbr, beautiful Sarah Kemble Siddons, was b 200 yrs ago (July 5, 1755). An accomplished actress at 18, Mrs Siddons reigned over the London stage for nearly 50 yrs and her Shakespearean roles with David Garrick are still referred to today. But more tangible memories of the lady come from her portraits, done by the era's greatest artists; in fact, the best-known story about Mrs Siddons tells of the gracious compliment paid her by Sir Joshua Reynolds when he painted her as the Tragic Muse.

When it was finished, Mrs Siddons noticed in the portrait a peculiar brocaded effect on the corner of the robe in which she had been painted, and found upon closer examination that it was the painter's own name, deftly inscribed. Turning to the artist in surprise, she was met with a stateley bow. "I could not resist the opportunity," Sir Joshua explained, "of sending my name down to posterity on the hem of your garment."

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RESOURCES—31

Of 38 critical industrial metals and minerals, the U S is self-sufficient in only 9.—*Beveridge Paper Co Newsletter*.

RESPONSIBILITY—32

A personnel director of one of America's largest corp'ns says the thing he looks for particularly in hiring young men from whom the company will pick its future execs some day is the ability to accept responsibility. "The technical end of the business we can teach them, but if they haven't had any training in tackling responsibilities they've got 2 strikes against them—and we avoid poor batters if we can."—*Whatsoever Things*, Stetson Univ.

SCIENCE—and Religion—33

In their essence there can be no conflict between science and religion. Science is a reliable method of finding truth. Religion is the search for a satisfying basis for life. . . Science is growing. Yet a world that has science needs, as never before, the inspiration that religion has to offer. . . Beyond the nature taught by science is the spirit that gives meaning to life.—ARTHUR H COMPTON.

SCIENCE—Security—34

For the sake of greater security, man appears to be inclined to sacrifice all those specifically human values which make life worth living. Whatever science could contribute to increasing security without sacrificing individuality and free expression would help to resolve this great dilemma of our times. — FRANZ ALEXANDER, *Science Digest*.

Pathways to the Past



Week of
July 3-9

July 3—Geo Washington took command of his army on Cambridge Commons 180 yrs ago (1775) under the "Washington Elm" (a living landmark until 1923 storms destroyed it)... 65th anniv (1890) of Idaho's admission to statehood. . . . U S occupation troops moved into their quarter of the Berlin pie 10 yrs ago (1945).

July 4 — *Independence Day*. . . Walt Whitman issued his own declaration of independence from polite poetic restrictions 100 yrs ago (1855) by publishing 1st edition of controversial *Leaves of Grass*. . . Another, more questionable, tribute to Calliope, the muse of eloquence and heroic poetry, was paid the same day when a musical contraption named for her (tho pronounced *callyope* by circus folk) squealed its 1st notes with inventor Joshua Stoddard's daughter at the keyboard. . . 90 yrs ago (1865) the cornerstone was laid for the Soldier's Nat'l Monument at Gettysburg—a favorite day for such ceremonies, the 4th has been occasion for groundbreaking for Erie Canal (1817) and the 1st U S ry track (1828), for cornerstone laying of Washington Nat'l Monument (1848), and for presentation of Statue of Liberty (1884).

July 5—200th anniv (1755) of b of beautiful actress Sarah Kemble Siddons, who was reigning queen of the English stage for nearly 50 yrs. . . The saying "There's a sucker born every minute" doesn't

apply to the minute 145 yrs ago (1810) when its author, shrewd circus showman Phineas T Barnum, was born. . . Gen MacArthur announced re-conquest of the Philippines 10 yrs ago (1945).

July 6—Two religious leaders died martyrs today, one for defying Roman Catholicism, one for remaining loyal; John Huss was burned at the stake 540 yrs ago (1415) for reform doctrines termed heretical by the Church, and Sir Thos More, English author-statesman, was beheaded as traitor 420 yrs ago (1535) for denying Henry VIII held authority over the Pope in church matters.

July 7 — *Hebrew Fast of Tamuz*. . . Four of 8 alleged assassins of Pres Lincoln were hanged 90 yrs ago (1865).

July 8—Tolling the death of Supreme Ct Chief Justice John Marshall, the Liberty Bell cracked and fell silent 120 yrs ago—and, Davy Crockett song to the contrary, it's still cracked.

July 9—The British (and young Col Washington) suffered worst defeat of the French and Indian War 200 yrs ago (1755), when the enemy's Indian-style tactics mowed down Gen Braddock's smartly parading troops. . . Mexican War hero Pres Zachary Taylor d 105 yrs ago (1850) at the White House.

..... *Quote*

If upcoming Independence Day patriotism observances seem insufficient to particularly zealous citizens, a Los Angeles firm is now hawking an individual "loyalty kit"—for citizens who have not been asked to sign an oath but who wish to do so anyway.

The red-white-and-blue certificate, suitable for framing, contains pictures of Washington, Lincoln, and the statement that the signer is not now and never has been a mbr of the Communist Party. (No inquiries about Fascist, Free Soil, or Sinn Fein mbrship).

The mfr, Loyalty Enterprises, calls this an "opportunity to demonstrate your patriotism" for only \$1. The S Calif branch of the American Civil Liberties Union sees it as an indication that "the loyalty business is now on a do-it-yourself basis."

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SPEECH—Speaking—36

The Speaker bores you, gentlemen? He's also boring me.

But praise him gently when he's thru—

He comes to us for free!—VIRGINIA MOORE.

STANDARDS—37

When the chips are down, a man's income speaks more loudly than his education. The bright boy is caricatured as a misfit; the success-story hero has to be an average man who hits the jackpot.—**DOUGLAS KNIGHT**, "Colleges and the Rejection of Intellect," *Ass'n of American Colleges Bulletin*.

..... *Quote*

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THOUGHT—38

The intellectuals, the educated men, must come out from behind their books long enough to reassert themselves.

The conformists did not make America what it is today. Those Jefferson was not a conformist; he was a bristling intellectual. And what about Abraham Lincoln . . . Theodore Roosevelt, Woodrow Wilson, or FDR? The conformists in American history have been forgotten—because they did so little to make the U S the great nation it is today. It was the innovators, the men who thought, the men, if you please, who read books, who did it. — Editorial, *Decatur* (Ill) *Herald*.

TIME—39

The animals were complaining that humans were always taking things away from them. "They take my milk," griped the cow. "They take eggs from me," said the hen. "From me they get bacon and other meat," commented the hog. "They hunt me for the sake of my oil," mourned the whale.

And so on. Then the snail smiled. "I have something they would like to have — more than anything else. Something they would certainly take away from me if they could. You see, I have time!" — *Sonnenschein*, Bielefeld (QUOTE translation).

UNDERSTANDING—40

Today more than ever before there exists the need to understand the language behind the language. I have reference to the language of ideas, the language of the heart and mind.—**DAG HAMMARSKJÖLD**, UN Sec'y Gen'l, *Social Education*.

VALUES—Spiritual—41

When we put "In God We Trust" on our postage stamps, open up a meditation room in the U S Capitol, and make constant reference to spiritual values, and then fail to live up to our words with our deeds we give an impression of hypocrisy to the rest of the world.—Dr Jas A PIKE, dean of the Episcopal Cathedral of St John the Divine, N Y.

WOMEN—42

What a circus act we women perform every day of our lives. It puts the trapeze artist to shame. Look at us. We run a tight-rope daily, balancing a pile of books on the head. Baby-carriage, parasol, kitchen chair, still under control. Steady now!

This is not the life of simplicity but the life of multiplicity that the wise men warn us of. It leads not to unification but to fragmentation.—ANNE MORROW LINDBERGH, *Gift From the Sea* (Pantheon).

WORK—43

People who think they don't like to work remind me of an officer I knew in the Navy. For 4 yrs he griped about everything connected with the Navy. Then when the time came to get out—he signed up for 4 more yrs.

Don't wait until you retire to realize you like to work. Start enjoying your job today!—JOHN LUTHER, *My Blessing Not My Doom* (Economics Press pamphlet).

YOUTH—44

College football makes hardy young people. You can't sit 3 hrs on cold concrete, eating cold hamburgers and peanuts, and be a weak'ling.—*Banking*.

In Brief

Increasing average age of U S population and growing control in financial world by women outliving their husbands adds a new word to "democracy" and "republic" as descriptive of our society. It's "gerontomatriarchy," meaning (and sounding just as bad) in plain English: rule by aging females. . .

Those who worry over automation as a threat to the workingman might find a chuckle in a cartoon which appeared around the year 1830. It showed the dire disasters which would befall if steam power were used in factories, and even went so far as to suggest mothers have no more children since proposed use of steam would do away with any possibility of jobs for them. . .

Now you can even use your cigarette to time your coffee break, if you count yourself "average" and believe the tobacco expert who claims the average cigarette as smoked by the average smoker lasts 9 min's, 32 sec's. . .

Women drivers, contrary to popular notion, don't get signals mixed as often as men. LAWRENCE GALTON, in *American Mag*, makes note of a recent survey, which showed only 37% of women, as against 58% of men, making improper hand signals when turning. Which reminds us of a British woman driver who said, "I always give the kind of signals expected from a woman driver; that makes other drivers very careful." Never underestimate. . .

.....Quote.....

Good Stories.....

you can use

A wealthy young businessman was accepted by the Marines and sent to Camp Pendleton, Calif, for his training. On the 1st day in camp he was issued his uniform and after he had put on his new shoes, he stood up and studied them for a full minute. Then he turned to his new buddy, gave him a \$20 bill and said:

"Here. Now, you stick close to me if we ever get into combat. I want you to do me a favor."

"What kind of a favor?" asked the other.

"If I get shot," was the reply, as the new Marine tried to move in his over-sized, heavy shoes, "push me over!"—DAN BENNETT. a

" "

"No," said the little girl's mother, "I don't want you to hit back at Johnny. Remember, you're a lady. Out-talk him."—LUKE NEELY. b

" "

The smart young man wanted a job as newspaper reporter. After the interview, the editor told him he could be hired if he could write a good headline for the following situation:

"A young couple got a preacher out of bed at 3 a m and asked him to marry them. How would you title that?" asked the editor.

"Oh, that's easy," ans'd the youth. "I'd just head it 'Parson Ties Knot in His Shirttail.'"—Wall St Jnl. e

..... Quote

I LAUGHED AT THIS ONE

BROMLEY ABBOTT
British journalist

Even nuns play games with car numbers, I have discovered. I saw two of them at it on a London bus the other day.

They spotted a car with index letters EXV followed by 3 figures which they read out to each other as 1, 2, and 4. They then recited 3 verses of the Bible to each other.

Curious to know what they were up to, I went home and consulted a Bible. I discovered that they had recited verses 1, 2 and 4 of *Exodus*, Chapter V. —Sunday Dispatch, London.

" "

A customer approached a record salesman at Music City and asked for *The Ballad of Betty Crocker*. Straightfaced, the salesman said, "Sorry, madam, we don't have any of them. They've been selling like hotcakes."—LEO GUILD, *Hollywood Reporter*. d

" "

The lady of the house had given her maid two tickets to *Lohengrin* since she couldn't go that evening herself. The next day she asked the faithful soul: "Well, Grete, how did you like *Lohengrin*?"

"Fine," sobbed Grete. "And so true to life! The gentlemen never want to tell you their names!"—*Frankfurter Illustrierte*, Germany (Quote translation). e



When tv programming is over each night, RCA studios in N Y and the lab at Camden, N J, work on color developments on a closed tv circuit. A fellow at Camden has little to do except hold up various colored objects against contrasting color backgrounds while N Y engineers search for bugs and transmission improvements.

The Camden chap had a bright idea one night and painted a banana purple. He held it up before the camera and soon the phone rang. It was N Y, asking what he was holding. A banana, he said. The phone rang again shortly. Was he sure of that? He was sure. About 10 min's later the phone rang a 3rd time.

"Well," the N Y expert said, "we've finally got the banana in the right color, but the rest of the set looks like hell!"—BOB SYLVESTER, *Chicago Tribune*—N Y News Syndicate. f

" "

A little boy surprised his parents by refusing to be scared into being good.

"It's no use telling me the angels will write down in their books if I'm naughty," he said. "I might as well tell you they think up in Heaven that I'm dead."

"But why should they think that?" asked his father.

"Because I haven't said my prayers for a fortnight."—*Tit-Bits*, London. g

Alcohol is just about the only enemy that man has learned to love. — *Weltwoche*, Zurich (QUOTE translation).

" "

A modern country is one which can ban fireworks and produce H-bombs.—Wooden Barrel, hm, Assoc'd Cooperage Industries of America.

" "

School's out, the kids are coming and Mother is about to discover why schoolteachers need 3-mo vacations.—*Changing Times*.

" "

People should train in advance for a vacation, just as athletes do prior to a tough contest.—Grit.

" "

More than 15% of all tornadoes in the U S occur in the month of June. Ironically, most marriages take place the same month.—Gowrie (Ia) News.

" "

Pen-pal: The fellow who signs your paycheck.—T HARRY THOMPSON, Sales Mgt.

" "

Who was born on a mountain top in Tennessee? If you can't answer that one, tell us where you spend your spare time; we want to go there too.—Marion (Ky) Falcon, Lebanon.

" "

A harpist says proficiency on that instrument means yrs of constant practice. And plenty of pluck?—Blighty, London.

" "

.....Quote.....



A for'gn journalist sent a letter to his editor. At the end he wrote: "I hope this letter will reach you, for the Soviet censor is very strict."

A few days later the letter was returned to him with the note: "Not sent to its destination due to untrue remarks about the Soviet Union. There is no censor in the high realm of the USSR who opens letters!" — *Weltwoche*, Zurich (QUOTE translation).

" "

A small Russian child, visiting Moscow with her father, asked, "Why are the walls of the Kremlin so high?"

"To prevent the scoundrels from climbing across."

Asked the child innocently: "From the Kremlin?"—PAUL STEINER, *American Mercury*.

—

A 7-yr-old on Art Linkletter's tv snow said he liked to draw pictures of Jane Russell. When Art asked why, he repl'd: "Because she fills up the whole page." — DON DORNBROOK, Hollywood columnist. h

" "

A tourist spotted an Indian sending up smoke signals in the desert. He had a fire extinguisher strapped to his side.

"What's the idea of the fire extinguisher?" asked the tourist.

The rugged redskin repl'd, "If me misspellum word, me erasum." —Viking Vacuum. i

.....Quote.....

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Delivered by the stork, she's a chicken, mothered by an old hen, sired by a cock-eyed egghead who talks cold turkey. She has an eagle eye, surrounded by crowsfeet; ducks bills, swallows high flying antics, parrots her betters and goes home to roost when she lays an egg. It's a fowl world! — ALICE BULLOCK. j

" "

The young man took his best girl to the movie. When an especially romantic scene appeared on the screen he whispered to her, "A kiss, just one kiss!" The girl didn't respond. "Only one single kiss!" he implored. Still no answer. Somewhat provoked, the boy asked, "Are you deaf?" Whereupon the young lady asked: "Are you lame?"—MAURICE CHEVALIER, quoted in *Bunte Illustrierte*, Offenbourg (QUOTE translation). k

" "

A renowned speaker, much in demand today, admits it wasn't always thus—and tells about an early speech of his that would have discouraged a less determined man.

It was at a large town hall and he thought he was doing quite well until he noticed the audience disappearing one by one. The room was soon nearly empty and the inexperienced man was trying vainly to find a way to cut his speech short when an usher handed him a note.

"When you are thru," it read, "will you please turn off the lights, lock the doors and leave the key in the mgr's office."—E E KENYON, *American Wkly*. l

A high-school teacher has just given us a note from one of his pupils that indicates how far we've come since the days when getting to and from school was a simple pedestrian matter. "Dear Sir," the note reads, "I could not submit this homework yesterday because I could not find a parking space, so I went right back home." — *New Yorker*. m

" "

TV producer Ed Byron tells of the 2 caterpillars who were munching away on a blade of grass when a butterfly fluttered past in the air above them. One caterpillar looked up, nudged the other and said, "You'll never get me up in one of those things." — LEONARD LYONS, *Post-Hall Syndicate*. n



Labor Unrest

Ways are being studied to keep good hired hands from migrating from farms.—News item.

The hired hand is a tired hand,

He's tired of pitching hay.

He's tired of early rising,

He wants to get away.

He wants to leave the tractor,

He wants to leave the plow.

He's yearning for the bright lights,

He wants to leave—and now.

And meanwhile, in the city,

Pale-faced and soft of arm,

The city worker's dreaming

Of life upon a farm.

Democrats in Washington are telling this story:

Three candidates were being interviewed for a big gov't job. Each was asked the same question, "How much are 2 and 2?"

"Four," said the 1st.

"Five," said the 2nd. "We must not permit ourselves to be hamstrung by the dead hand of tradition. We must have faith in the future, and plan for an expanding economy."

"Three," said the 3rd. "We've had entirely too much inflation. It's time to tighten our belts and start cutting back."

But none of them got the job. A 4th applicant came in. He had a recommendation from the Republican Nat'l Committee. He wasn't asked any questions.—*Quote Washington Bureau*. o

" "

A Catholic priest was invited to speak before a literary group. It rained all morning of the day of the meeting and the priest arrived at the home of the pres between showers. He found the hostess, mother of 2 small children, in the kitchen preparing refreshments in the midst of several clotheslines strung across the room, behind the stove and blocking the doorway. All the lines were filled with drying diapers.

As the hostess made her way between the rows of laundry to greet the speaker she said, "Father, I'd know that God was a Man even if no one had ever told me because only a Man would let a baby use more diapers on a rainy day!" — MARY S WARREN. p

..... *Quote*

Quote-ettes

HERMIONE GINGOLD, English comedienne: "Contrary to popular belief, British women do *not* wear tweed nightgowns." 1-Q-t

" "

Randolph, Wis, gas-station attendant, *cleaning windshield* of a '55 automobile: "If they get any more glass on these things I'll have to charge for a car-wash along with a tank of gas." 2-Q-t

" "

RAYMOND MASSEY, veteran actor, *swearing off his famed Lincoln role for good*: "I'll never do it again—I'm too fat." 3-Q-t

SECOND CLASS MATTER

News of the **NEW**

Edited by ALICE JACOBS

In more ways than one this is an inflationary age — there are more things to be inflated all the time. One of the newest is a practical gadget for people visiting or traveling with a small baby. Inflatable crib is made of Krene plastic, is inexpensive, and extremely convenient. Uninflated, it folds into compact package so small it can be put in a large handbag. Inflated, it stands only 8" high, with inside dimensions of 35" by 20"—plenty of room for a baby up to 6 months old. Side bars keep child from slipping out; plas-

tic bottom (either padded or unpadded) protects sofa or auto seat. Easy to clean, of course. "Inflate-Crib" comes in pink or blue, and is produced by *Bardell Mfg Co, 21 E 34th St, Steger, Ill.*

Another inflatable newcomer is a contour mat for sun-bathing. Or use it as raft or floating dock. It's shaped to fit body contours. Use vacuum-cleaner blower to inflate it easily to full 67" by 24". Again, it's light and compact when uninflated. Comes in 2-tone vinyl plastic. \$14.95. PAUL PRODUCTS, P O Box 5592, Detroit 38, Mich.

NOTE here items of special interest in this issue _____
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